

What's the Difference between a CVB and a Chamber?

Chamber of Commerce

A chamber of commerce is a form of business network, a local organization of businesses whose goal is to further the interests of local businesses. Business owners in towns and cities form these local societies to advocate on behalf of the business community. Local businesses are members, and they elect a board of directors or executive council to set policy for the chamber.

Convention and Visitors Bureau

A convention and visitors bureau is a non-profit destination marketing organization, providing information about a specific destination or area. From providing visitors with brochures, maps and discounts to inviting convention attendees, delegations and sporting events to their towns, CVBs are a great resources for business or pleasure travelers.

So...what does the Peoria Area CVB do?

The Peoria Area Convention and Visitors Bureau (PACVB) is a visitor's resource for area services, dining, attractions, accommodations and events in the Peoria Area. Through our tourism, convention sales, sports and communications departments we are a one-stop-shop when it comes to what the Peoria Area has to offer. The PACVB is a member-based organization, promoting member businesses, services, events and facilities to potential visitors both directly and online. One of our additional goals is to welcome overnight visitors to the area.

Interested in Becoming a Partner?

Take advantage of groups, large conventions and sporting events coming to town and learn more about our website, www.peoria.org, and all that it can do for you. Get listed in our annual Visitors Guide, a publication promoting the area with an annual circulation of 80,000 copies and available virtually at peoria.org.

We can see why you would be interested!

**Call Us Today 309.676.0303 and ask to speak with
our Partnership Sales Manager.**

