

COMMUNITY PARTNER OPPORTUNITIES

COMMUNITY INVESTOR

Making Peoria a top destination to live and play

A healthy economy means a healthy business environment. By partnering with the Peoria Area Convention and Visitors Bureau you are gaining an ally that is dedicated to the growth and enhancement of our communities. Through our sales, services, marketing and community development initiatives our goal is to grow jobs, grow business and grow our area. Assist us in pushing the Peoria Area to be its greatest.

We are in this together.

Opportunities/Benefits:

- Confidential Meetings, Sports and Conventions Calendar
- Listing in Experience Guide (one category)
- Landing page with two pictures, description and mapping on EnjoyPeoria.com
- Participation in partner packages
- Destination Training
- Inclusion in Enjoy Peoria Social Media
- Approval to place the Enjoy Peoria link on partner website
- Access to the experience and expertise of the Enjoy Peoria staff
- Use of the Enjoy Peoria logo to display on website and collateral
- One brochure placed in various brochure racks and within mobile visitors center
- Access to Enjoy Peoria's high resolution, professional photos and videos for use in marketing
- Representation at travel industry tradeshows and events
- Inclusion in Tour the Town Fun Ticket
- Partner Social networking opportunities



Peoria Area Convention and Visitors Bureau

EMPLOYEE COUNT (2 PT= 1 FT)	FEE
1-3	\$250
4-50	\$350
51-250	\$500
251-500	\$750
501+	\$1,000
Non-Profit	\$150

"On behalf of the College of Medicine, we would like to thank you for the gift baskets you guys provided us! We had a successful event with over 50 students and about 30 doctors, including a large group who took a bus from Rockford! The prizes were a great added touch that I think shows Peoria rolls out the red carpet to welcome our guests as well as to those students we hope to keep here as they train and eventually practice medicine. Again, thank you for your contributions!"

- Dave Haney

Director of Strategic Communications,
University of Illinois College of Medicine at Peoria



"I wanted to extend our sincere thanks for all that you did in helping us enjoy a fabulous evening in recognizing Marty. It was a quite memorable evening for Marty, his family and all who attended. Thanks for all that you have done in support of IHSA, and we look forward to continuing our relationship with the PACVB."

- Craig Anderson

Executive Director, IHSA



PARTNERSHIP PACKAGES

For your convenience we've compiled partner packages.

Purchase in addition to your Community Partnership to get extra perks and save big!



SUSTAINING PLATINUM PARTNER

- Full page ad in annual Experience Guide (plus free ad design!)
- 2 featured event positions online
- Featured web ad on chosen page for one year
- Sponsorship listing and link in Bureau Newsletters (4 annually)
- Two blog article write ups
- 1 solely dedicated "Tour the Town" Episode feature
- Radio mentions 2x monthly for upcoming events/specials
- 1st right of refusal for Enjoy Peoria Event Sponsorship
- 5 Pictures and video placement on website landing page
- Tour the Town Fun Ticket Premium Placement

\$8,000



SUSTAINING GOLD PARTNER

- Full page ad in annual Experience Guide
- 1 featured event positions online (1 month)
- Featured web ad on chosen page for six months
- Sponsorship listing and link in Bureau Newsletters (4 annually)
- One blog article write up
- 1 "Tour the Town" Episode feature
- Radio mentions 1x monthly for upcoming events/specials
- 5 Pictures and video placement on website landing page

\$5,000



SUSTAINING SILVER PARTNER

- Half page ad in annual Experience Guide
- Featured web ad on chosen page for three months
- Sponsorship listing and link in Bureau Newsletters (4 annually)
- 5 Pictures and video placement on website landing page

\$2,500



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