

COMMUNITY PARTNER OPPORTUNITIES

LODGING/HOTEL

Maximum Occupancy

When looking to sell out your property or venue, be sure to have the power of the Peoria Area Convention and Visitors Bureau behind you. Our experienced sales team targets leads for meetings, conventions and sporting events considering the Peoria Area. We then share the leads with our partners and compile all of your updates and amenities and showcase them in a community bid packet to potential clients.

We are in this together.

Opportunities/Benefits:

- Sales Leads for events, conventions and rooming
- Confidential meetings, sports and convention calendar
- Listing in Experience Guide (one category)
- Landing page with two pictures, description and mapping on EnjoyPeoria.com
- Participation in partner packages
- Destination Training
- Inclusion in Enjoy Peoria Social Media
- Approval to place the Enjoy Peoria link on partner website
- Experience Guides upon request for rooms
- Use of the Enjoy Peoria logo to display on website and collateral
- One brochure placed in various brochure racks and within mobile visitors center
- Access to Enjoy Peoria's high resolution, professional photos and videos for use in marketing
- Representation at travel industry tradeshows and events
- Inclusion in Tour the Town Fun Ticket
- Access to the experience and expertise of the Enjoy Peoria staff
- Partner Social networking opportunities



Peoria Area Convention and Visitors Bureau

Type of Lodging	FEE
Hotel/Motel	\$4/per room (minimum fee \$250)
Campgrounds	\$150

Additional Fees

Conference Space (sq ft)	FEE
0-999	\$0
1,000-4,999	\$100
5,000-9,999	\$250
10,000-14,999	\$500
15,000-19,999	\$750
20,000+	\$1,000

Child Accounts	
Bar/Restaurant (on-site) Full Partnership	\$250
Bar/Restaurant (on-site) under Umbrella Partnership	\$100

"The Peoria Area Convention and Visitors Bureau does a wonderful job representing the Peoria Area and is instrumental in bringing new business to Central IL. The Par-A-Dice's sales department is not as large as some of the other area properties, therefore, the PACVB is truly an extension of our sales department."



- Jodi Tarter

Sales Director, Par-A-Dice Hotel Casino

PARTNERSHIP PACKAGES

For your convenience we've compiled partner packages.

Purchase in addition to your Community Partnership to get extra perks and save big!



SUSTAINING PLATINUM PARTNER

- Full page ad in annual Experience Guide (plus free ad design!)
- 2 featured event positions online
- Featured web ad on chosen page for one year
- Sponsorship listing and link in Bureau Newsletters (4 annually)
- Two blog article write ups
- 1 solely dedicated "Tour the Town" Episode feature
- Radio mentions 2x monthly for upcoming events/specials
- 1st right of refusal for Enjoy Peoria Event Sponsorship
- 5 Pictures and video placement on website landing page
- Tour the Town Fun Ticket Premium Placement

\$8,000



SUSTAINING GOLD PARTNER

- Full page ad in annual Experience Guide
- 1 featured event positions online (1 month)
- Featured web ad on chosen page for six months
- Sponsorship listing and link in Bureau Newsletters (4 annually)
- One blog article write up
- 1 "Tour the Town" Episode feature
- Radio mentions 1x monthly for upcoming events/specials
- 5 Pictures and video placement on website landing page

\$5,000



SUSTAINING SILVER PARTNER

- Half page ad in annual Experience Guide
- Featured web ad on chosen page for three months
- Sponsorship listing and link in Bureau Newsletters (4 annually)
- 5 Pictures and video placement on website landing page

\$2,500



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