

COMMUNITY PARTNER OPPORTUNITIES

MARKETING PARTNER

We Know You Want a Piece of the Pie!

Enjoy Peoria makes sure they know about the best places to shop, visit and dine. It is our job to know what is going on in the area and how to direct traffic to the front door of your business! Become a partner, and allow our experienced sales, marketing and event teams to help showcase your business to not only our area residents, but all the incoming meeting and convention attendees, sporting event participants and spectators as well as those families and friends just coming to town for a visit. Take a look at what we can do for you!

We are in this together.

Opportunities/Benefits:

- Confidential meetings, convention and sports calendar
- Listing in Experience Guide (one category)
- Landing page with two pictures, description and mapping on EnjoyPeoria.com
- Participation in partner packages
- Destination Training
- Inclusion in Enjoy Peoria Social Media
- Approval to place the Enjoy Peoria link on partner website
- Access to the experience and expertise of the Enjoy Peoria staff
- Use of the Enjoy Peoria logo to display on website and collateral
- One brochure placed in various brochure racks and within mobile visitors center
- Access to Enjoy Peoria's high resolution, professional photos and videos for use in marketing
- Representation at travel industry tradeshows and events
- Inclusion in Tour the Town Fun Ticket
- Partner Social networking opportunities



Peoria Area Convention and Visitors Bureau

EMPLOYEE COUNT (2 PT= 1 FT)	FEE
5 or less	\$150
6-199	\$250
200 or more	\$350
Non-Profit	\$150

Additional Fees

Conference Space (sq ft)	FEE
0-999	\$0
1,000-4,999	\$100
5,000-9,999	\$250
10,000-14,999	\$500
15,000-19,999	\$750
20,000+	\$1,000

"Thank you so much for the Radio Advertisement, it brought so many people into our studio for Valentine's day. You rock!"



- Jacob Grant
Owner, Wheel Art Pottery Studio

"Even on short notice, the PACVB has always been there when we need advertising to promote our special events and new attractions!"



- Eva Kirschbaum
Membership and Marketing
Coordinator,
Wildlife Prairie Park

PARTNERSHIP PACKAGES

For your convenience we've compiled partner packages.

Purchase in addition to your Community Partnership to get extra perks and save big!



PLATINUM

SUSTAINING PLATINUM PARTNER

- Full page ad in annual Experience Guide (plus free ad design!)
- 2 featured event positions online
- Featured web ad on chosen page for one year
- Sponsorship listing and link in Bureau Newsletters (4 annually)
- Two blog article write ups
- 1 solely dedicated "Tour the Town" Episode feature
- Radio mentions 2x monthly for upcoming events/specials
- 1st right of refusal for Enjoy Peoria Event Sponsorship
- 5 Pictures and video placement on website landing page
- Tour the Town Fun Ticket Premium Placement

\$8,000



GOLD

SUSTAINING GOLD PARTNER

- Full page ad in annual Experience Guide
- 1 featured event positions online (1 month)
- Featured web ad on chosen page for six months
- Sponsorship listing and link in Bureau Newsletters (4 annually)
- One blog article write up
- 1 "Tour the Town" Episode feature
- Radio mentions 1x monthly for upcoming events/specials
- 5 Pictures and video placement on website landing page

\$5,000



SILVER

SUSTAINING SILVER PARTNER

- Half page ad in annual Experience Guide
- Featured web ad on chosen page for three months
- Sponsorship listing and link in Bureau Newsletters (4 annually)
- 5 Pictures and video placement on website landing page

\$2,500



Peoria Area Convention and Visitors Bureau